



<https://bootuppd.org/cookie-policy>

Last updated January 30, 2026

Our Commitment to Privacy and Transparency

At BootUp PD (“BootUp,” “we,” “our,” or “us”), we are committed to responsible, transparent, and privacy-conscious use of cookies and similar technologies across our website and digital services.

This Cookie Policy explains how BootUp uses cookies and related technologies on our website, including how users may manage cookie preferences. This Policy should be read together with our Privacy Policy and Terms of Use. Our use of cookies is intended to support:

- Website functionality and security
- User experience and accessibility
- Website performance and analytics
- Educator access to curriculum and professional learning resources
- Operational improvements and responsible platform management

BootUp does not sell personal information collected through cookies and does not use cookies to engage in behavioral advertising directed toward children.

What Are Cookies?

Cookies are small text files placed on a computer, tablet, or mobile device when a user visits a website. Cookies help websites function properly, improve usability, maintain security, and provide general reporting and analytics information.

Cookies may be:

- **First-party cookies**, which are set directly by BootUp; or
- **Third-party cookies**, which are set by authorized service providers supporting website functionality, analytics, accessibility, security, or embedded educational tools.

Cookies generally do not directly identify individual users, though certain technical identifiers may be considered personal information under applicable privacy laws when combined with other information.

Why We Use Cookies

BootUp uses cookies and similar technologies for limited educational and operational purposes, including:

- Maintaining secure website functionality
- Remembering user preferences and accessibility settings
- Supporting educator login sessions and LMS functionality
- Measuring general website usage and performance
- Improving navigation and user experience
- Understanding how educators engage with curriculum resources
- Supporting security monitoring and fraud prevention
- Maintaining consent preferences

We seek to minimize the use of unnecessary tracking technologies and strive to use only tools reasonably necessary to operate and improve our services.

FERPA and COPPA Considerations

BootUp’s website and educator services are intended primarily for educators, schools, districts, administrators, parents, guardians, and authorized adult users. BootUp does not knowingly use cookies to collect personal information directly from children under 13 for commercial or behavioral advertising purposes. Where student participation may occur through educator-directed educational activities, schools and districts remain responsible for obtaining any permissions or consents required under applicable law, including the Family Educational Rights and Privacy Act (“FERPA”) and the Children’s Online Privacy Protection Act (“COPPA”). BootUp encourages schools and educators to review local technology policies and supervise student use of third-party tools integrated into classroom learning experiences.

Types of Cookies We Use

Essential Cookies

These cookies are necessary for the operation, security, and accessibility of the website and cannot generally be disabled through our systems. Examples may include:

- Session authentication
- Security monitoring
- Accessibility preferences
- Cookie consent management
- Load balancing and infrastructure support

Without these cookies, portions of the website may not function properly. Example:

- Name: `_tlbcpv`
- Purpose: Records user consent banner acknowledgement

- Provider: Termly
- Type: HTTP Cookie
- Duration: 1 year

Analytics and Performance Cookies

These cookies help us understand how visitors interact with the website so we can improve performance, accessibility, content organization, and educator experience. Analytics information is generally aggregated and may include:

- Pages visited
- Time spent on pages
- Device/browser characteristics
- Navigation patterns
- General geographic region
- Website performance metrics

Examples may include: Google Analytics cookies such as `_ga`, `_gid`, and `_gat`

BootUp uses analytics information for internal operational and educational improvement purposes only.

Functional and Preference Cookies

These cookies help remember settings and improve usability, such as:

- Theme preferences
- Accessibility settings
- Language preferences
- LMS session continuity

Example:

- Name: theme-ui-color-mode
- Purpose: Stores visual display preferences
- Type: Local storage
- Duration: Persistent until cleared by user

Third-Party Services and Educational Tools

Portions of BootUp's curriculum and educator resources may reference or integrate third-party educational technologies, including but not limited to: [Scratch](#), [ScratchJr](#), [Microsoft MakeCode](#), and [micro:bit](#).

These third-party platforms may independently use cookies or related technologies subject to their own privacy practices and policies. BootUp does not control the data collection practices, security policies, or operations of third-party services.

Users should review the applicable privacy and cookie policies of any external platform before use.

How to Control Cookies

Users may manage cookie preferences through:

- Browser privacy settings
- Device-level privacy controls

Most web browsers allow users to:

- Block cookies
- Delete stored cookies
- Limit third-party cookies
- Notify users when cookies are being used

Please note that disabling certain cookies may affect website functionality, accessibility features, login capabilities, or portions of the LMS experience. Helpful browser resources:

- [Google Chrome Help](#)
- [Mozilla Firefox Help](#)
- [Safari Support](#)
- [Microsoft Edge Support](#)

Other Tracking Technologies

BootUp may use limited related technologies such as:

- Web beacons
- Pixels
- Embedded media tools
- Security monitoring technologies

These technologies help support:

- Website functionality
- Traffic analysis
- Platform security
- Email engagement measurement
- Operational diagnostics

These technologies are used in a limited and responsible manner consistent with our educational mission and applicable privacy laws.

Data Security

BootUp maintains reasonable administrative, technical, and organizational safeguards designed to help protect information collected through cookies and website technologies from unauthorized access, misuse, alteration, or disclosure. However, no website, network, or internet transmission can be guaranteed to be completely secure. Users access the website and provide information at their own discretion and risk.

Policy Updates

BootUp may update this Cookie Policy periodically to reflect:

- Operational improvements
- Website feature changes
- Legal or regulatory requirements
- New educational technologies
- Changes to analytics or security practices

Updated versions become effective upon posting to the website. Continued use of the website after changes are posted constitutes acknowledgment of the updated Policy.

Contact Information

If you have questions regarding this Cookie Policy or BootUp's privacy practices, please email us at: info@bootuppd.org

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